AMATE ODIATE L'ARCHITETTURA

4 anti-lectures to unfold the architectural discipline



every Thursday
from 02/03/2023
to 08/06/2023
CET 13.30_14.30

Aula Magna Lingotto

TO_LIN01 XPTE 003

curated by
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AMATE ODIATE L'ARCHITETTURA

14 anti-lectures to unfold the architectural discipline

Hate Architecture.

Hate it for its uncertainties (and scarce recognition), its abstraction, and the inconsistency of its allusive thoughts, which seem to scatter but are seeds that grow into the magnificence of its forms and ideas.

Hate Architecture for its illusions (and broken promises), yet what beauty and creativity stem from.

Hate Architecture for the silence of architects who (would scream but) each day discover reasons to believe and write a better world

Hate Architecture for the endeavour it witnesses, made of (all-nighters, crises, lack of money, awful clients) streets, buildings, monuments, and cities.

Hate Architecture, as you will (die) live with the odd eyes of an architect. Hate Architecture as it cannot be unloved.

Inspired by the iconic book by Gio Ponti "Amate l'Architettura" (In Praise of Architecture) and its invite of love for the subject, the 2023 ACC Lecture Series "Odiate l'Architettura. 15 Anti-lectures to unfold the architectural discipline" aims at being an irreverent hymn to architecture, in its wonderful and painful character, full of contradictions and obstacles.

"Amate l'architettura" enthusiastically invited everyone "enchanted" by the subject, often talking to architecture laymen, to love and dream architecture in an historical period of fervent debate and splendour for the discipline in Italy. The book encouraged the next generation of architects to experiment with the new and the beautiful, and to fall in love with the ability of design to transform and create: Ponti recognized the architectural practice as the only art still carrying a political and social function in his time.

To confront the reality of today's difficulties in the profession and research made of geopolitical, environmental and cultural instability, love, advocated by Ponti and widely transmitted to students in academia, is counteracted by hate through this lecture series. Lecturers will shed light on the issues related to the discipline, in a disillusioned yet proactive way through research or design experiences and will underline how, despite the complications, making architecture offers innovative visions and tangible design opportunities.

Guests active in the theory and practice of architecture and related fields will present their work in its specificity, keeping the backdrop question: what are the reasons to love and hate architecture?

Unfolding their experiences of hate as well, aims to outline critical reasonings on architecture in contemporary society, regarding questions on its role, social usefulness, and purpose; all due to architecture students whom, with eyes sparking with intelligence, and their innocent souls, are still figures "engaged by that perfectionism effort that generation to generation saves our world".